- A) Introductions
- B) Update / Q&A from DRWC
- C) RSP Peers overview/mission/how to get involved
 - Programming committee
 - Volunteer clean up committee
 - Communications committee
- D) Wrap up and upcoming meetings

CONTAINS UPDATE TO FUTURE MEETING DATES/TIME (10/11/11)

A. Welcome & introductions

Tammy Leigh from PHS quickly reviewed the roles of PHS (community organizing), Penn Praxis (Bridget Keegan, additional community organizing), DRWC (Keeya Branson-Davis, land owners and management), and the community (neighborhood input and community based programming).

12 people attended the meeting.

B. Update/Q&A with DRWC

Keeya Branson-Davis reviewed the successful, organized summer events that were held the Race Street Pier:

- Memorial Day Events
- First Fridays in August and September. The August First Friday drew 1000+ people to the pier. The September First Friday drew 900 people to the pier.

The DRWC viewed the summer of 2011 as a time to test the pier and determine what kinds of activities and gatherings work for the pier and to begin to determine how the pier fits into the overall scheme for activities along the riverfront. The events at the pier helped to show that when the pier is activated with programming and the activities are promoted by the DRWC and the Friends group people will come. As a result, the DRWC will plan more frequent and bigger events for the pier during summer 2012.

October 7th will be the next First Friday celebration on the pier. The event will be combined with a public unveiling of the Race Street Connector project.

For the winter, the DRWC is looking to work with local artists and gallery owners to bring temporary art installations to the pier. The goal is to bring something interesting onto the pier that will bring people down to the waterfront through the winter months.

Questions and Answers (Keeya Branson-Davis):

Q: Why are orange cones and caution tape on the pier right now?

<u>A:</u> The pier opened in May and the DRWC is still working with the contractors to complete the punch list. The punch list is nearly completed but the cones that are currently on the pier reflect work that is being done related to the punch list.

 \underline{Q} : Can you discuss the phasing on the connector project – in particular, when will the public art component and fenced in lot on 2^{nd} and front be addressed?

<u>A:</u> The design phase has not been started and the construction schedule has not been determined yet. For more information on the next generation of waterfront projects visit:

http://www.delawareriverwaterfrontcorp.com/index.php?pageID=11&image=64a

For more information about the public art component of the connector project, visit: http://www.youtube.com/watch?v=qs1WOX9OdYQ

Q: What is the role of the DRWC and the Friends group?

<u>A:</u> The quarterly meetings of the friends group are an opportunity for the public to express their concerns and ideas for the park. The Race Street Pier Peers offer a forum for the community to get together to work to make the park a neighborhood asset. The friends group is a newly developing group and we are looking for people to get more involved with helping to plan and organize events and get togethers on the pier. The DRWC manages and maintains the park. The friends group will work closely with the DRWC to ensure that the park reflects the needs of the community.

Q: Do you envision collaborating with events that occur at Penn's Landing?

<u>A:</u> The DRWC is committed to ensuring that the Race Street Pier maintains its own identity. But there will be occasions when events happen simultaneously on the pier and at Penn's Landing that might complement one another. For example, during a jazz concert at Penn's Landing this summer, a smaller jazz ensemble was featured on the Race Street Pier. Overall, the goal of the DRWC is to work to activate the waterfront in a variety of ways.

Q: How did the pier fare through Irene?

<u>A:</u> Everything was fine – the plantings, etc weathered the storm. Inspections have been completed post-Irene and the pier is sound.

Q: Who owns the Pier?

<u>A:</u> The DRWC is the landowner of the pier. The DRWC also manages and maintains the pier. For more information: http://www.delawareriverwaterfrontcorp.com/index.php?pageID=65&image=65a

Q: Is there a correlation between city budget and the DRWC budget?

A: The DRWC does receive some city funding and like all government supported entities, the DRWC has had to address cutbacks. However, progress will continue because the DRWC continues to work on finding additional funding sources (grants, foundations, etc) to allow development along the waterfront to occur in phases. In terms of the Race Street Connector project, the DRWC is

fully funded to complete Phase 1 of the project.

<u>Q:</u> Can the group review the activities that the public has asked to see on the pier?

<u>A:</u> The DRWC and PHS have organized a robust civic engagement process around the development and implementation of the Race Street Pier. During the planning phase, a series of public meetings were held to involve the community in the design process. For more information:

http://planphilly.com/node/9141

http://planphilly.com/initial-design-concepts-race-street-pier

Once the project was in construction, PHS and Penn Praxis started to develop a friends group. The group



is intended to bring neighborhood voices to the pier and to work with the DRWC to develop community focused programming for the pier. In the winter of 2011, PHS sponsored some initial meetings to get the community thinking creatively about the pier. The image below presents some of the ideas for programming the pier that the community has developed:

Q: What is the status on fishing on the pier?

<u>A:</u> Unfortunately, fishing is no longer allowed on the pier. Upon its opening quite a few fisherman were drawn to the pier for its great location and great fishing. The DRWC found that there were a few limitations:

- Fishing requires more facilities than are available on the pier including cleaning stations, places to hold poles, etc. Unfortunately, the Race Street Pier has not been designed to incorporate these features.
- Additionally, the DRWC found that while many people that fished on the pier did respect the pier and did clean up, there were more people fishing that left their garbage and used fishing supplies on the pier.
- The DRWC found that the fishing did cause some safety hazards.

Recognizing that there is a strong desire and passion for fishing along the Delaware, the DRWC is committed to developing fishing piers as a part of the overall master plan and a fishing pier will be among the first type of pier to be developed in the next phase of development. The DRWC encourages all people interested in fishing reach out the Keeya Branson-Davis (kbranson-davis@delawareriverwaterfrontcorp.com) to get involved in the process of planning the pier. The DRWC would like to involve expert fishermen in the project so that the pier includes all of the facilities to make for a successful fishing experience. While the DRWC recognizes that developing the fishing pier will not happen immediately, the organization is committed to seeing one included along the waterfront.

Currently, fishing is allowed at Pulaski Park, Penn Treaty Park, and at Washington Avenue Green.

Q: Would there be an opportunity to have a Lawn Chair Drive-In event on the pier?

<u>A:</u> Keeya will work with the Lawn Chair Drive-In folks to try to organize a test showing in the fall. Perhaps it could be something that occurs regularly in summer 2012. This type of event will require coordination with the DRWC technical team to think through audio and visual needs.

C. RSP Peers overview/mission/how to get involved

The goal of the group is to bring the neighborhood voice to the pier. The friends group is newly developing and a core group of about 10 people have been actively involved and have formed into a Steering Committee with a handful of subcommittees – programming, communications, and clean-up.

The DRWC is committed to working with the Friends group in order to ensure that the community gets involved with making the park their own from day one and making sure that the park remains an asset for the neighborhood.

How to get involved:

- Join a committee and help organize this newly developing group
- Help to spread the word to your friends, neighbors, networks, etc. about events and about the fact that the park is open for business.
- Attend events and help out at events
- The Steering Committee meets on the 2nd Thursday of every month at the offices of the DRWC at 121 N. Columbus Boulevard, 6:30pm -- everyone is welcome to attend.

Draft mission statement:

The volunteer-driven Friends of Race Street Pier (the Race Street Pier Peers) works to foster stewardship and innovative programming for the Race Street Pier. The group also seeks to encourage use of the park and promote a sense of community on the waterfront.

Because the Race Street Pier is the first of many projects that will mark the revitalization of the Central Delaware Waterfront, the friends group works to ensure that future development will cultivate a coherent sense of place fitting with the unique potential of Philadelphia's Central Delaware Waterfront, and advocates for responsible development emphasizing the guidelines set forth in the master plan and civic vision.

Currently the Race Street Pier Peers is run by committees that together form a "steering committee"

Programming Committee:

The programming committee focuses on identifying potential activities/events for the pier. This past summer, the committee proposed a First Friday event and worked with the DRWC to find bands to play. The committee also organized a two month-long Saturday Yoga class on the pier. If you have some great ideas for events and activities that would be perfect for the pier, the programming committee wants to hear your ideas!

Keeya from DRWC reports that there is opportunity for guided tours as part of programming to help visitors better understand the history and construction of the site.

To get more involved with this committee contact:

Bryan Van Lenten: bvanlenten@kseng.com

Andrew Svekla: asvekla@dvrpc.org

Communications Committee:

The committee is working hard to get the word out about the pier and about events happening on the pier. In the coming months, the group will be working with Technically Philly to develop a logo and web presence, and of course continue to work with Old City Civic Association to keep the park on everyone's destination list. Currently, the best places to learn more about the pier are through the <u>Facebook Page</u>, Twitter (@friendsofRSP), and through the <u>DRWC website</u>. If you are interested in marketing, blogging, design, etc. the communications committee would love your input! Contact:

Christine Webb: christine.c.webb@gmail.com

Liz Naskret: liz.naskret@gmail.com

Bridget Keegan: bkeegan@design.upenn.edu

Site Committee:

The DRWC staff welcomes community members to participate in monitoring and maintaining the pier. DRWC staff monitors the pier regularly and is willing to meet with citizens to complete this task. The DRWC and the Friends group has had a pilot program in place through the summer called Park Pride Days— there are two more dates remaining Monday 9/12 and Monday 9/26 from 5pm-7pm. If this program is a success the Friends group is definitely interested in formalizing the initiative for next summer.

The task of Park Pride Days is to walk around the park and identify any items that need to be fixed, cleaned or otherwise attended to. We hope to have "hands on" activities in the spring for those who like to plant and get their hands dirty.

If you are interested in helping to develop the site committee or participate in clean-ups contact:

Jonathan Nye: thenyefactory@gmail.com

Keeya Branson-Davis: kbranson-davis@delawareriverwaterfrontcorp.com

D. Next Meeting

The Steering Committee meets monthly and anyone interested in welcome to attend. The group meets on the 2^{nd} Tuesday of every month at the offices of the DRWC at 121 N. Columbus Blvd from 6:30-8:00.

- The October Steering Committee meeting was cancelled
- The Next Steering Committee meeting is 11/8 at 6:30pm

The Friends Group also hosts quarterly general membership meetings. The intent of these meetings is to keep interested citizens informed about the pier. The following is the schedule for the General Membership meetings:

2011

December 8th (Thursday)

2012

March 8th (Thursday)
June 13th (Wednesday)
September 13th (Thursday)
December 13th (Thursday)