



- A) DRWC Update
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A. DRWC UPDATE

- The DRWC is promoting its [Race Street Pier Promenade event](#)
- May 3rd was the kick-off to First Fridays on the pier. Art Start Craft Bazaar brought about 13 vendors and had a sneak peek of their upcoming festival. In addition, three food trucks (Rival Brothers, Lil' Dans, and SweetBox) provided great food options. Estimate that about 546 people attended the event over the course of the evening.
- Memorial Day weekend will be celebrated on the pier and will have a Latin focus.
- For future events, the DRWC should notify the Friends and the info will be posted to the new website. The Friends are in the midst of recruiting someone to handle the new website. Once a volunteer has been identified the Friends will notify the DRWC.

B. Friends Update

AwesomeFest

- Andrew Ross has been working with [Awesome Fest](#) to have them bring a movie series to the pier.
Status -- AwesomeFest is working to line up sponsors and is interested in having Saturday evening screenings on the pier. The DRWC will handle the logistics required to produce the screenings. AwesomFest estimates that they will have 12 screenings between mid-June and the end of August. AwesomeFest typically screens independent films and documentaries.
- Thanks to Andrew for taking the lead on this!
- The Friends are continuing to discuss how they might support the series. So far, the friends have identified the following:
 - Attending the series
 - Table to promote the Friends group
 - Promote – facebook page, twitter, and website.

Website + Google Group

- The Friends of Race Street Pier website is now activated. Thanks to Technically Philly for their hard work on this project. The Friends are looking for a volunteer to manage and administer the site. Managing the site includes updating the calendar and working with Instagram to have images featured on the site. In addition, the person managing the website will also manage the Google Group. Is anyone interested in taking on this important task?

Gardening on the Pier

- PHS will be taking over the maintenance contract for the pier starting in June. There is a lot of weeding that needs to be done. PHS is very interested in helping to organize a regular gathering of gardeners. PHS will be in touch with the group with more details as it becomes available.
- In the meantime, a big thank you to Joe who has been gardening on the pier during his spare time. His dedication is helping the DRWC get the pier ready for the spring! We appreciate your help, Joe!

Race Street Pier Sponsored First Fridays

- The Friends just received notification that the days that are available to plan are July 6th and August 3rd. The total budget granted from PHS is \$750.

At the next monthly meeting (June 12th) the friends will discuss:

- Do the friends want to plan two First Fridays in a row? We should all look at our schedules and see about availabilities in order to ensure that Friends will be available to attend.

- Finalize details for the July First Friday event. The June meeting will focus entirely on planning the July First Friday gathering.

Programming might include:

- Inviting Culinary Carts to (or near to) the pier.
Bridget spoke with Dave Moore, head of vendor concessions at the DRWC. Dave is onboard with the idea of fun, tasty food trucks. The DRWC estimates that they have space to park 5 trucks along the sidewalk. Before the next meeting, Bridget will continue to reach out to Dave to see if we might be able to organize a larger gathering of food trucks as a part of the July First Friday events.
- Entertainment on the pier (music, performance, DJ, etc.)
 - At the May meeting, Christine and Bryan indicated that they had some ideas about local bands and musicians that might be interested in being involved with a First Friday celebration. It would be great if by May 18th Christine and Bryan could do some initial outreach to artists and get a sense of availability, cost, etc. They could report back to the steering committee via email.
 - Attendees at the May meeting also recommended reaching out to the West Philadelphia Orchestra and Brass Heaven.

Timeline:

- End of May: Friends to meet and/or discuss programming leads over email
- June 12th: Monthly meeting dedicated to planning First Friday event

- June 18th – July 6th: Outreach to spread the word about the event. In the past, approaches have been to focus on outreach via facebook, emails, twitter, and on-foot outreach to local businesses. Do we have the budget to design and print posters, postcards, etc? We will need volunteers to dedicate time to outreach for the July First Friday event.

To get more involved with helping plan the upcoming First Friday events, feel free to contact:

Tammy Leigh DeMent: tdement@Pennhort.org

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C. Next Meeting

The Steering Committee meets monthly and anyone interested is welcome to attend. The group meets on the 2nd Tuesday of every month at the offices of the DRWC at 121 N. Columbus Blvd.

The Next Steering Committee meeting is Tuesday June 12th.