Visions for Penn's Landing

A series of public forums presented by

The Philadelphia Inquirer and The University of Pennsylvania

Sponsored by

The Knight Ridder Corporation

The Heritage Investment Program, funded by The Pew Charitable Trusts and administered by the Independence Visitor Center Corporation AIA Philadelphia

With the support of

The Editorial Page of The Philadelphia Inquirer
Penn Praxis of The University of Pennsylvania
The Graduate School of Fine Arts of the University of Pennsylvania
Center for School Studies Councils of The University of Pennsylvania
MGA Partners, Architects

The Design Advocacy Group of Philadelphia Pennsylvania Chapter of the American Planning Association ULI Philadelphia AIAS Chapter at Penn

The Architectural Archives of the University of Pennsylvania
Bower Lewis Thrower Architects
Cope Linder Architects
Ridgway's Corporation
Utrecht Art Supply Center

Independence Seaport Museum Frog/Commissary Catering DMK Productions









Visions for Penn's Landing Public Forum



Visions for Penn's Landing Public Forum

	"A touching of the Soul of the City"	"Breathing Space	"Beautiful Public Space"	"Respect the River"	"Do it Right!"	"The Jewel of the Waterfront"	"Create Magic"	"Iconic & World Class"	"Sense of Profound Place"	"Reconnect to City"
	Group 1	Group 2	Group3	Group 4	Group 5	Group 6	Group 7	Group 8	Group 9	Group 10
Port of Entry	X					X	X		X	
Unique	X	X	X	X	X	X	X	X	X	X
Sense of Place	X			X	X	X	X	X	X	X
Vista/Connection to Water	X	X	X	X	X	X	X	X		X
Low-scale Income/Destination	X	X		X	X	X	X	X	X	X
Continuous Linkage/Physical	X	X	X	X	X	X	X	X	X	X
Continuous Linkage/Historical. Place of Meaning	X	X	X	X	X	X	X	X		X
Staged/Phased	X			X			X		X	
Architectural Excellence. Iconic	X	X	X	X		X	X	X		X
Viable Financial Plan	X		X	X		X	X	X		
Connect to City	X	X	X	X	X	X	X	X	X	X
Public Ownership	X	X	X	X	X	X	X	X	X	X
Respond to Public Needs	X	X	X	X	X	X	X	X	X	X
Safe and Secure	X		X	X	X		X	X		
Connection to Nature/Water/Open Space. Recreation.	X	X	X	X	X	X	X	X	X	X
Destination from both sides of River	X	X	X	X	X	X		X		

Visions for Penn's Landing Principles

- Distinctively Philadelphia, with pride
- It's the river stupid
- Get the connections right
- Bolster "Destination Philadelphia"
- Make it affordable and sustainable
- Keep it a public space
- Use a public process

Visions for Penn's Landing Charrette

A Respite from the City

Show how to update Penn's Landing as a truly public place, one providing both daily access to the river for nearby residents and workers, and a venue where the region can gather for big civic events.

Make Independence Harbor Work

Consider how Penn's Landing could complement Center City's historic sites, as well as Camden's waterfront attractions, to achieve the goal of "Independence Harbor", a regional tourist attraction embracing both sides of the river.

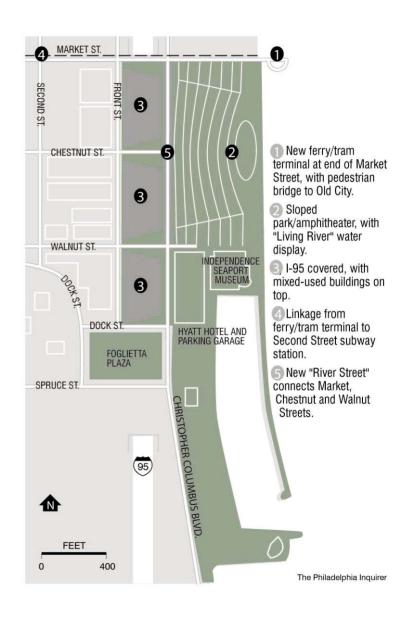
A Vibrant New Neighborhood

Explore how, if the barriers between the river and Center City neighborhoods could be eased, Penn's Landing might become the heart of a new urban neighborhood along the central riverfront.

Visions for Penn's Landing A Respite From the City



Visions for Penn's Landing Making Independence Harbor Work



Visions for Penn's Landing A Vibrant New Neighborhood

